

17 Nov 2020: 6:30 pm to 8 pm

Meeting was held via a Zoom call

Approximately 13 people attended the meeting

- Treasurers report – Norm Lisy
 - Balance currently is \$9,948.08.
 - We received an anonymous \$500 donation.
 - \$311.72 expense was for “Stop Look Wave” flyers distributed via PeachJar (see details below)
- Guest Speakers
 - APD – Lt. Jason North reporting on four crashes in October:
 - Oct. 3 at 3pm, Russell Road
 - 8 yr old on bicycle, cut in front of a vehicle and was hit. Child had no injuries. Driver stopped to check on child, left scene and was charged with Hit & Run.
 - Oct 11 at 2am on 1000 Prince
 - Scooter driver crashed into parked car; went to the hospital
 - Oct 16 at 8am Patrick at Madison
 - **Left turning vehicle**, struck pedestrian in crosswalk
 - Pedestrian went to hospital. Driver fled scene, not caught
 - Oct 29 at 2pm S. Columbus
 - **Left turning vehicle**, struck pedestrian in crosswalk
 - Pedestrian went to hospital. Driver remained at scene. Visibility issue due to rain. Driver cited for failure to pay full time attention.
 - APD - Other initiatives
 - DMV grant is providing \$10K earmarked specifically for pedestrians/bikes.
 - CARES act funding the large message sign that displays a car’s speed and flashes red and blue “police” lights if a car is >10mph over speed limit.
 - Anonymous radar data collected and having the sign on does cause cars to slow down to compliant speed.
 - There are three regular speed message board trailers that get rotated to different locations weekly.
 - December 7, 2020 is pilot kickoff for speed enforcement cameras in Alexandria. Since July 1, localities can put this in construction and school zones if desired.
 - Crosswalk “sting” detail will be rescheduled – was delayed due to fatality crash and an officer shot on the original day planned.
 - Joint APD – AFSS “Stop at Crosswalk” media campaign
 - Special thanks to Lt. Jason North, and Officers Mitchell and Vitale for assisting with the photo shoot to convey this important message that drivers must stop if pedestrian is in crosswalk. Bob Trencheny posted on AFSS and Arl FSS social media w/APD hashtags
- Old Business
 - Pedestrian Safety Week of Oct 26th to Nov 1st, 2020 - Mike
 - City Counsel Proclamation, “Pedestrian Safety Awareness Week”
 - Bob T posted the Proclamation on social media and both the Alexandria Gazette and ALXnow published articles as well.

- Other participants besides AFSS included Nashville Safe Streets, Bay Area Safe Streets, Atlanta, Emily Frederick’s Foundation, Ride of Silence, Ride Illinois, Advocates for Safe Streets, New York Families for Safe Streets.
 - Questions were put up for the “Town Hall” Twitter attendees, such as “What Does WDoR Mean to You and Your Community?”.
 - Focus was on reducing speeds of cars as this is important for all organizations.
- Alexandria Mobility Plan Update – Melissa
 - AMP advisory committee meeting 11/18 before transportation committee meeting. Advisory committee meets every other month.
 - [https://www.alexandriava.gov/uploadedFiles/tes/AMPAC%20Agenda_2020-11\(1\).pdf](https://www.alexandriava.gov/uploadedFiles/tes/AMPAC%20Agenda_2020-11(1).pdf)
 - The Seminary Road “anti-road diet” group has been very active in the survey. Some of these people are skeptical of the Vision Zero program and intend to oppose any City Council candidate who isn’t appropriately vehicle transportation priority centric.
 - Will hear results of final parts of the AMP survey engagement and feedback soon.
 - This is long range plan for whole City and will affect transportation mobility for years
 - 2021 Events Calendar & Volunteer Coordination – Daniela Negrette
 - Created a draft volunteer calendar for January with goal of having one for each month to share with members to encourage volunteers and assign projects to each person.
 - This is an internal calendar. On the web site there are three versions of the external calendar (one per chapter), but we hope to have one master calendar that will show up on all three-chapter sites
 - Some others that we need on a calendar:
 - Organize AFSS Walking Educational Tours in the spring through fall of 2021
 - Walk to School Day, Police Night Out, Farmers’ Market tabling
 - Jan / Feb can be Ped “illumination advocacy” months
 - Review and publish “Near Miss” data to relevant municipality
 - VT Grad Update: Outreach Team project summary – Nora
 - Virginia Tech Master of Urban Planning studio capstone class is split into three teams
 - Outreach Group (Nora and Bob are helping here)
 - Crash and Near Miss Data Analysis Group - Mike (and others?)
 - Near Miss Data Advocacy Group - Brian will help
 - The Outreach Group (3 students) has sent a preliminary Scope of Work Document with a strategy that will seek to provide AFSS with high-priority outreach items, as well as implementation plans identifying short-term, mid-term, and long-term activities.
 - The scope is divided into four tasks. The team needs assistance from AFSS to give them feedback so that we can transition this to a larger organization.
 - Additionally, after the outreach strategy is developed, opportunities for creating and disseminating quality educational materials related to the near-miss survey data, or street safety in general, can be considered based on availability of time and resources.
 - The team will be examining marketing and outreach practices at a variety of organizations and analyzing practices at the NoVA Safe Streets chapters (Alexandria, Arlington and Fairfax), which will require strong organizational and analytical skills, conducting a SWOT analysis on the different strategies including what has worked or not worked by December.

- New Business
 - Abigail Cassis will assist with NoVA FSS Newsletters. AFSS next one is in January. Daniela says we will also need people interested or experienced in Grant writing.
 - Advocacy of New Traffic Regulations – in preparation for the 2021 State GA session - Mike
 - Strengthening ASE (automated speed enforcement)
 - Speed limits to 15 or 20 mph in residential / business districts
 - Public educational campaign of Hands-Free Law – 1 Jan '21 – Bob
 - Messaging including graphics will start after Thanksgiving.
 - Would be good to coordinate with APD efforts to amplify the message.
 - ALXMoves – steps to Masonic Temple & AFSS reflectors
 - Teaming up with Alexandria Health Department and their Facebook page.
 - Participants had to count number of steps on Masonic Temple to win an AFSS blinker/reflector, and one person got this correct.
 - Ideas to give away some AFSS blinkers include setting up a challenge on AFSS Facebook page and website where people can count the steps in a defined area.
 - Other organizations who may be good recipients for the AFSS blinkers:
 - At Home in Alexandria
 - Meals on Wheels
 - Alive
 - ACPS schools
 - Arlington FSS is working with SRTS on problem that if school opens in spring, buses will only have partial capacity.
 - This means more parents driving and dropping off at school. As each child gets temperature checked, this leads to long queues due to the delayed entry.
 - This begs for alternate transportation (biking, walking), but will be a challenge to educate many parents and students who have never done this before, including knowing where the dangerous intersections and crossings are to be sure the kids can get to school safely.
 - Both Arl FSS and AFSS can help facilitate education of safe routes to school
- Upcoming Events:
 - Sister Fairfax FSS Kick Off Meeting – Thursday, Nov 19th
 - Sister Arl FSS Meeting – the 4th Tuesday of the Month, Nov 24th
 - **Next AFSS Meeting – the 3rd Tuesday of the Month, Dec 15th**